



When you join Maine Senior Guide, you get the opportunity to put your product or service in front of the largest growing demographic in Maine: seniors and their loved ones.

Maine Senior Guide is a website resource powered by a robust searchable database, and includes a free listing level to help create a comprehensive resource for Maine seniors. Viewers can search by name of service (assisted living, for example, or nutrition) or by geographic area. Maine Senior Guide is free for viewers and paid for by advertisers above the free listing.

All the advertising rates are for a full year. Your information will be available year round to anyone who is looking, in Maine or anywhere in the world. And joining Maine Senior Guide is easy because **we'll do all the work for you!**

Maine Senior Guide Rate Card

Compass Rose \$1,500 for the year

Compass Rose members go to the top of the search results. You get:

- full-color banner ad with two media spots, including active email, website and profile links
- a complete business profile including photos
- embedded video
- special event postings
- 5 postings a month to the calendar
- articles for our library that link back to your profile
- Blog, Twitter and Facebook promotion on Maine Senior Guide's social media every month
- Link your own Facebook, Twitter and LinkedIn icons on your profile
- Featured Resource rotating ad on home page and category landing

All you need to do to get started: send us four images (or tell us which ones to use from your site) and work with us on profile information.

North Star \$1,000 for the year

At the North Star level, you receive:

- full-color banner ad with one media spots, including active email, website and profile links
- a complete business profile including photos
- embedded video
- special event postings
- 3 postings a month to the calendar
- articles for our library that link back to your profile

All you need to do to get started: send us three images (or tell us which ones to use from your site) and work with us on profile information.

Sextant **\$600 for the year**

Sextant level includes:

- two color ad with company information including profile link
- a complete business profile including photos, an active email link and static website link
- embedded video
- special event postings
- 2 postings a month to the calendar
- articles for our library with your byline

All you need to do: send us two images (or tell us which ones to use from your site) and work with us on profile information.

Sun Dial **free**

The Sun Dial level includes your name/company name, address, town and zip and phone number.

All you need to do: send us your address and phone number.