



When you join Maine Senior Guide, you get the opportunity to put your product or service in front of the largest growing demographic in Maine: seniors and their loved ones.

Maine Senior Guide is a web resource powered by a robust searchable database, and includes a free listing level to help create a comprehensive resource for Maine seniors. Viewers can search by type of service category (assisted living, for example) or by geographic area. Maine Senior Guide is free for viewers and paid for by advertisers above the free listing.

All the advertising rates are for a full year. Your information will be available year round to anyone who is looking, in Maine or anywhere in the world. And joining Maine Senior Guide is easy because **we'll do all the work for you!**

Maine Senior Guide Rate Card

Compass Rose \$1,500 for the year

Compass Rose members go to the top of the search results. You get:

- Blog, Twitter and Facebook promotion on Maine Senior Guide's social media
- full-color banner ad in search results with two media spots, including active email, website and profile links
- a complete business profile including photos and embedded video
- articles in our library that link back to your profile
- Links to your business Facebook, Twitter and LinkedIn accounts on your profile
- Featured Resource rotating ad on home page and category landing page
- event postings to the calendar

All you need to do to get started: send us four images (or tell us which ones to use from your site) and work with us on profile information.

North Star \$1,000 for the year

At the North Star level, you receive:

- full-color banner ad in search results with one media spot, including active email, website and profile links
- a complete business profile including photos and embedded video
- events postings to the calendar
- articles for our library that link back to your profile

All you need to do to get started: send us three images (or tell us which ones to use from your site) and work with us on profile information.

Sextant \$600 for the year

Sextant level includes:

- two color ad in search results with company information including profile link
- a complete business profile including photos, an active email link and static website link, and embedded video
- event postings to the calendar

All you need to do: send us two images (or tell us which ones to use from your site) and work with us on profile information.

Sun Dial free

The Sun Dial level includes your name/company name, address, town and zip and phone number.

All you need to do: send us your business name, address and phone number.