

How are we getting the word out about Maine Senior Guide?

We've been promoting Maine Senior Guide many ways:

On TV and Radio:

MPBN
WCSH
WGME
Senior Talk in Bangor
Second Act on Portland Cable

In these publications:

My Generation
Current publications
Maine Women
SMAA Senior News
The Forecaster (all editions)
Wiser Living in Maine
MAINE SENIORS Magazine

At these conferences and fairs:

Senior Expo, Lewiston, January & July
EAAA Expo, May
Life without Limits, Brunswick September
Southern Maine Senior Expo
Health & Wellness Expo
Teams at the Alzheimer's Memory Walk
Maine Healthcare Association
Senior Spring Expo

With our social media:

Blogs (at least 3 times a week)
Facebook postings
Our own MSG newsletter



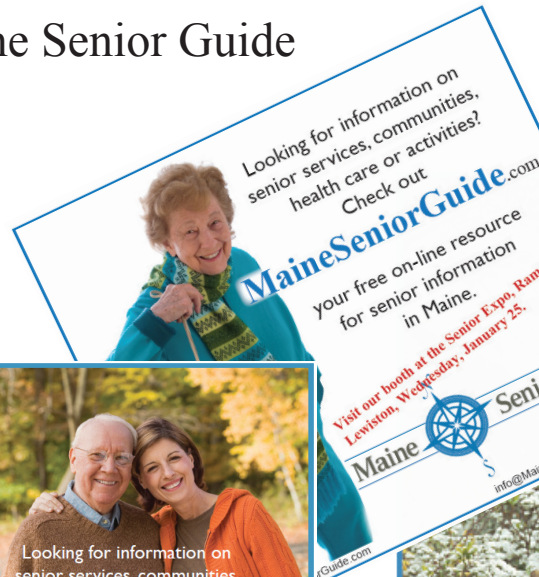
Looking for information on senior services, communities, health care or activities? Check out

www.MaineSeniorGuide.com

your free on-line resource for senior information in Maine.

207-232-7847 info@MaineSeniorGuide.com

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Visit our booth at the Senior Expo, Ramada Inn, Lewiston, Wednesday, January 25.

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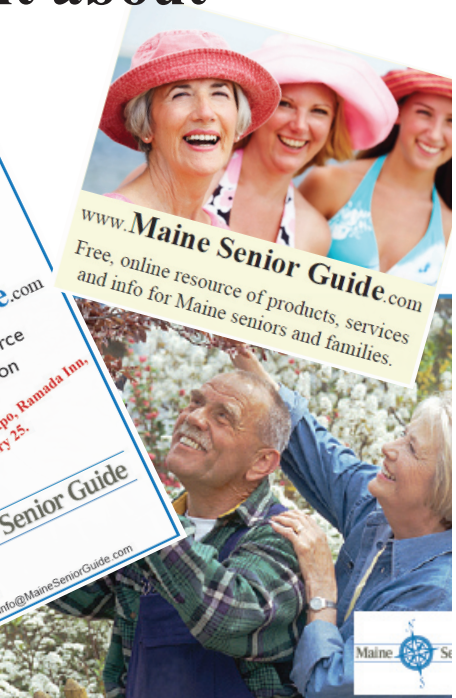
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Google analytics 2013 to date

9,891 individual visitors made
11,991 visits and looked at
29,334 pages.

They read 3+ pages per visit.

80.7% were new visitors and 19.3% were returning viewers